Tiffany Stewart.

Design leader and product builder

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PROFILE

Product designer and design leader with over a decade of experience making complex technology clear, human, and useful. I grew from Stellar's first full-time designer to Head of Design + UX Research, leading Vibrant from discovery to a wallet available in 16 countries. As a founder and co-founder, I've taken products from first idea to launch, most recently Cymatic, an iOS app I designed, *built with AI, and launched.*

Wellness · fintech · humanitarian products · creator tools · early-stage startups

OUTCOMES

16
countries where Vibrant was available

$1M+
UNHCR relief aid delivered through Vibrant

1st
full-time design hire at Stellar

4.6k+
Cymatic downloads and a 5.0 App Store rating

EXPERIENCE

Apr 2026 – present

Launched on iOS
June 15, 2026

Cymatic *Founder*

- Took a sound healing, breathwork, and meditation app from concept to App Store launch, owning product strategy, brand, UX/UI, systems design, QA, and release, and carried its visual language into the website and campaigns.
- Designed an intent-based session system that turns what someone needs, such as focus, rest, grounding, or sleep, into a personalized sound practice.
- Built the app with AI as my engineering partner, setting the requirements, priorities, quality standards, and release decisions myself.
- Reached 4.6k+ downloads and a 5.0 App Store rating, and shipped 10 updates in the first two months after launch.

Jan 2026 – Apr 2026

Contract

Predicate *Lead Product Designer*

- Redesigned a compliance product around a more human-centered, approachable experience, simplifying complex workflows and information architecture for daily review.

Jan 2024 – Jan 2026

Qensa *Co-founder, Head of Design + Product*

- Led product vision, strategy, and positioning for a free, no-code page builder that brought self-expression back to link-in-bio pages, from first concept to public beta.
- Owned UX and interaction design, visual design, brand, marketing, and go-to-market, partnering with Qensa's engineering team, who built the product.
- Turned creator and business needs into simple product flows and a scalable design system, and kept a steady public release rhythm through a What's New page.

Mar 2019 – Dec 2024

Teams across 8 countries

Stellar Development Foundation

Lead Product Designer → Head of Design → Head of Design + UX Research, Vibrant

- Joined as the first full-time design hire and built design processes with product, engineering, marketing, and business development teams.
- Led Vibrant from discovery research in Argentina to a wallet available in 16 countries, making digital dollars simple for people facing inflation and for people sending money across borders.
- Partnered with MoneyGram on cash in and cash out, and helped adapt Vibrant for UNHCR, delivering $1M+ in relief aid to people affected by the war in Ukraine.
- Built Stellar's design system with the CPO, and led product and brand design across Stellar.org, Freighter, Vibrant, and internal products.
- Brought users into key decisions: the Vibrant card was chosen through focus groups and a survey that drew thousands of votes.

FOUNDER AND CREATIVE LEADERSHIP

Jun 2023 – Oct 2024

$43,665 in documented donations to Dasom

Umoja Foundation *Founder, Design Director*

- Founded a humanitarian art initiative supporting the children of Dasom Ministries Orphanage in Kampala, turning their own ideas into a 250-piece generative art collection.
- Shaped the concept, giving model, identity, brand, website, partnerships, and fundraising, including a 7% resale royalty that let each piece keep supporting the children.
- Published impact reports documenting $43,665 in donations to Dasom, which secured the deed to the children's land and covered school tuition for all 17 children.

Feb 2018 – Mar 2021

Kaeles *Co-founder, Chief Creative Officer*

- Co-founded a human-centered design agency for startups, leading product design, brand strategy, creative direction, client relationships, and design systems.
- Guided founders from product concept through strategy, UX, visual design, prototypes, and market-facing brand.

EARLIER

Apr 2017 – Jul 2018

Great Bowery *Director of Product Design*

- Designed and developed internal applications for gallerystock.com and trunkarchive.com, including photo-royalty systems and international dashboards.

2012 – 2017

Earlier roles

- Growth, operations, UI development, and customer experience at Checkr, Codify Academy, Postmates, Le Tote, Twice, and Warby Parker.

EXPERTISE

Leadership	Design leadership, team building, cross-functional leadership, product vision and strategy, positioning, and go-to-market
Research and design	UX research, information architecture, UX/UI and interaction design, design systems, visual design, brand identity, creative and art direction, and prototyping
Building with AI	AI-native product design, conversational UX, AI-assisted development, testing and QA, and App Store launches
Tools	Figma · Framer · Webflow · Spline · Claude · Claude Code · Lovable · React · Supabase · Capacitor

CASE STUDIES

Cymatic	An iOS sound wellness app, designed, built with AI, and launched	tiffanystewart.design/cymatic ↗
Vibrant	A wallet that made digital dollars simple, in 16 countries	tiffanystewart.design/vibrant ↗
Qensa	A no-code page builder for expressive link-in-bio pages	tiffanystewart.design/qensa ↗
Umoja	A collectible art project supporting children in Kampala	tiffanystewart.design/umoja ↗
Tend	An AI wellness concept, taken to a working prototype	tiffanystewart.design/tend ↗

Let's *work together.*

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